

Are you tired of paying too much for your printing?  
Would you like to save yourself some money?

Welcome to

# LowCostprintIreland.com

Don't Pay More For Your Printing When You Can Pay Less



T: 01 838 88 10

LowCostprintIreland.com

Don't Pay More For Your Printing When You Can Pay Less



Open the camera  
on your phone  
← **Point Here**  
& start saving today!

€€€€€€

Can you really **afford**  
not **to**?

Catalogue

## **Our Price Match Commitment**

*If you find a lower price elsewhere,  
please let us know and  
we will try our best  
to beat or match it!*

## Introduction

**LowCostprintIreland.com** is 100% Irish owned and specialises in producing high quality short run digital printing. Using state of the art machines combined with stream lining our entire production process we are able to provide considerable savings on popular everyday printed items.

In recent years newer technology has helped us revolutionise the way we operate our business and gone are the days when customers had to purchase in bulk quantities in order to receive a satisfactory printing price.

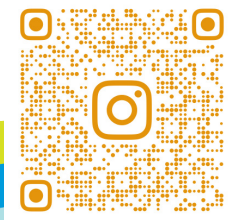
At **LowCostprintIreland.com** we do not offer an online shopping facility because we prefer to serve our customers with a more personal service, where we are always contactable by either telephone, email or by visiting us (Appointment required) at our purpose built two storey premises in Aughrim Lane Business Complex, Aughrim Street, Stoneybatter, Dublin 7. We pride ourselves on providing a high level of service with guaranteed **“On Time Delivery, Every Time”** which has allowed us to grow from strength to strength over the years.

Many companies are constantly having to reassess their operating costs due the past effects of COVID 19 together with high inflation and higher energy bills. If you would like to save yourself some money off your next printing order maybe the time has come to give us a call or even send us an email after all we might be able to help you hold on to some of your valuable cash flow which could be better spent elsewhere.

### Mission Statement

Our vision is to provide unbeatable value and a high level of personal service combined with supplying high quality printing on time, everytime and at very competitive prices.

**Important Note:** Due to supply issues and unrealistic supplier price increases on some of the products that we produce, it may no longer be viable for us to supply same.



# High Quality Health & Safety Signs



**Some of the sectors covered:** Construction, Countryside Agriculture, Dangerous Substances, DDA -Act, Emergency Escape, Fire Action, Fire Prevention, Floor Graphics, Garage, Hotel, Information, Lockout, Mandatory Signs, Parking, Mandatory Signs, Park-Play Area, Prohibition Signs, Road Traffic, Security, Warning Signs and Water Safety Signs.

We are one of the largest stockists of health & safety signs with over 3,000 different signs on file which can be customised to include your **company logo** etc., Signs are available in various sizes from A6 all the way up to A0 and can be purchased as a self adhesive label or on coriboard or even metal.

## **Suitable for indoor and outdoor use**

Signs are designed to meet the latest ISO Safety Sign Design Standards and are highly durable and visible with compliant text and symbols.

**All our signs have a long life coating applied for extra durability.**

**Tel : 01 838 88 10    [info@lowcostprintireland.com](mailto:info@lowcostprintireland.com)**



# Rubber Stamps & Name Badges/Plates etc.,

## Self Inking Rubber Stamps

\*(Separate ink pad **not** required)



minimum  
order  
applies

## Traditional Rubber Stamp

\*(Separate ink pad required)



\*Traditional wooden finished rubber stamps, eco friendly with a varnished wood handle.

\*Refill pads are sold in various different colours



Large Packaging Stamp  
Paper bags & boxes also available

### Desk, Door/Wall Name Plates



Name badges with clip

### Document Stamps



### Teacher School Stamps



We also supply: Standard Sets of Teacher Stamps, Date stamps, Numbering stamps, Refills for ink pads and Self inking stamps, Company embossing seals, Sets of stock office stamps, for example "PAID" / "CONFIDENTIAL" etc., as per image to the left hand side

These are only a few examples of the most popular types of stamps and name plates/badges that we supply.  
All custom made stamps are available with either your company logo and wording or both

**Express Service Available!**

Tel : 01 838 88 10

For a quick quote please email us  
[info@lowcostprintireland.com](mailto:info@lowcostprintireland.com)

## High Quality Business Cards



Business cards are a necessity you can't live without when in business. They are a mandatory item for sales calls, networking and any business relationship.  
(Minimum quantity of only 50 cards apply)

### The following options are available

Rounded Corners, Square Corners, Matt or Gloss Laminated Film, Scored, Folded, Printed 2 Sides and Gold/Silver Foiled.

You should try our luxury business cards which are printed on 400g heavy card and then finished with a nice soft touch matt laminate, they cost a small bit extra per card but potential customers will instantly notice the difference, and remember you rarely get a second chance to making a good first impression.

## High Quality Corporate Stationery

### Letterheads



### Compliment Slips



Although a lot of material is sent in digital format nowadays, physical letters including compliment slips are still needed but usually in smaller quantities. Thanks to newer technology ordering in small quantities is now an attractive option.

**Express Service Available!**

Tel : 01 838 88 10

For a quick quote please email us  
[info@lowcostprintireland.com](mailto:info@lowcostprintireland.com)

# High Quality Flyers, Books & Reports



From  
only  
€8.95



No  
minimum  
order

**Flyers** are an easy and cost effective way to raise awareness of your message, brand or cause.

**Let us help you spread the word!**

Available in various sizes from A7 all the way up to A3

We are able to produce high quality self cover A5/A4 stapled **books** and **reports** from 8 pages all the way up to 100 pages in colour or black & white **instantly & we mean instantly!**

You can view our booklet printing process by visiting

<https://www.instagram.com/lowcostprintanddesign>

## High Quality Brochures



From  
only  
€25.95

When you need more than a couple of pages to expertly present your information. A colour brochure which is usually more than 4 pages is the right product. Dazzle potential customers with vibrant pictures and a professional design. Choose from a variety of stocks and finishes to help your images "pop" and get your event, project, product, or service noticed!

Also available in 6 pages A4 size

**Express Service Available!**

Tel : 01 838 88 10

For a quick quote please email us  
[info@lowcostprintireland.com](mailto:info@lowcostprintireland.com)



## High Quality Envelopes Printed 1 Side or 2



Do you know what your callers hear on hold?

silver tuning media

With Silver tuning they hear all about YOU!

From only **€27.99**

Minimum order of only **100** Envelopes

ALFA ROMEO

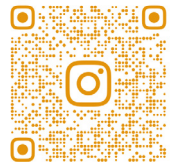
Book A Test Drive Today!

Printed envelopes can play an important part of your business branding. They will catch the eye of the receiver immediately and help your message stand out from the crowd. Envelopes can be printed in large or small quantities.

Available in the following sizes  
**DL, C5, C4 & C3**

**Why not give them a try!**

You can view our envelope printing process by visiting  
<https://www.instagram.com/lowcostprintanddesign/>



## High Volume College Printing/Copying

Prices  
start from as  
low as only  
**12c** per  
A4 B&W  
Print

Prices  
start from as  
low as only  
**28c** per  
A4 Colour  
Print

We only use 100% laser guaranteed smooth ultra white paper

**Express Service Available!**

Tel : 01 838 88 10

For a quick quote please email us  
[info@lowcostprintireland.com](mailto:info@lowcostprintireland.com)



## High Quality Postcards & Party Invitations



There are so many ways to use **Postcards** to promote your business and to deliver results. Grand opening announcements, sales & new product launches, or use them to simply introduce your business to potential customers before you pay them a visit.



A custom printed and personalised invitation or announcement can make your special occasion even more special. If you do not have your own design we can create something unique for you.

## High Quality Personalised Corporate Christmas Cards



**Minimum order of only 25 cards**  
**Can you afford not to!**

With so many companies these days emailing eChristmas Cards which can potentially end up in someones junk/spam folder. You still can't beat a printed corporate Christmas card with your own logo and personalised message, it will demonstrate to your customers that you have appreciated their support throughout the year.

**Express Service Available!**

**Tel : 01 838 88 10**

For a quick quote please email us  
**info@lowcostprintireland.com**

# High Quality Presentation Folders



For those times when you want to put your best foot forward, presentation folders provide a polished, professional way to make a great first impression on potential customers, employers or business contacts.

Our high quality folders are ultra-durable and come with pre-cut slits to make it easy to affix a business card so your name is the first thing that will be seen when the folder is open.

**Available with either a gloss or matt laminate finish**

Available in A5 and A4 sizes with a choice of either a Gloss or Matt laminate finish.

# High Quality Newsletters & Note Pads



From  
only  
**€57.95**

Help establish an ongoing relationship with your customers using a professionally printed and designed newsletter. **Newsletters** can help you communicate all of the products and services you offer to your customers, especially new ones in a way that highlights the benefits you bring. Add a newsletter to your arsenal of marketing and promotional tools and see your sales grow.



From  
only  
**€17.95**

**Branded writing pads** are extremely cost effective and a very practical way to promote your company or product. They are especially useful to use in the boardroom, at training sessions, exhibitions, launching a new product or for your sales team when cold calling to potential customers.

**Available in A6, A5, A4 & A3 size**

**Express Service Available!**

Tel : 01 838 88 10

For a quick quote please email us  
[info@lowcostprintireland.com](mailto:info@lowcostprintireland.com)

## High Quality Appointment Cards



**Appointment cards** are a very useful business tool, and not just because customers will remember their next appointment with you. When customers arrive on time (prompted by your helpful little card), it helps your business run smoothly and efficiently. Even better, your number is always on hand so your loyal customers can find it quickly to recommend you to their family and friends.

## High Quality Gift Vouchers & Loyalty Cards



**Gift vouchers** are the perfect way to increase sales by giving your customers a way to gift your product or service to the ones they love. They are also a great way of generating instant extra cash for your business. They are available pre-numbered, in a folded or flat style with printing on 1 side or 2.

**Matching envelopes supplied with every order.**

There is no better customer than a repeat customer. With a **Loyalty Card** you will ensure that your customers keep coming back, especially when they have an incentive of receiving something **FREE** from you.

**Order one of our rubber stamps or punches to complete your purchase.**

**Express Service Available!**

**Tel : 01 838 88 10**

For a quick quote please email us  
**info@lowcostprintireland.com**



# High Quality Spa, Beauty & Hair Price Lists

## MAKE UP



## NAILS



# From only €29.95

## HAIRSTYLE





**SPALOGO**  
SPA SALOON

### BEAUTY SALON

- Men & Women Haircut & Style
- Manicure and Pedicure
- Body Massage
- Facial Cleaning
- Make Up
- Skin Care

### ★ ABOUT US ★

*Lorem ipsum dolor sit amet, officin theophrastus nec ut. Vin ceteros voluptatum id. Utamur consequatur vin ex, ut sap illud dicendi porrigit, per ex sumo augue laetantia. Uta et perfecta adolescent, cum erat affert moderatus id. Quo ne ludus aeterno dicit incognita. Puerita modicorum pro ad, id per utnam laetent nomen, peritiam interesset ne eum.*

*Ad sea sint facillius. Est no vitae homero argumentum. Ne cum nulla dicant. Nec ex eius dicit consequat, sea no dicta novum. Vin id alii lovent. Gubergren appellatur et nec, nam ut chore voluptate.*

### ★ PRICE LIST ★



Womens Haircut	\$30.00
Mens Haircut	\$25.00
Condition, Blow-Dry & Style	\$50.00
Curls	\$18.50
Wand Curls	\$40.00
Permanent Color	\$50.00
Highlights	\$16.50
Hair Extension Color	\$35.00

### CONTACT

London, UK  
 Broadhampton blvd 15-22  
 0032-544-6541  
 office@youremail.com  
 www.yourwebsite.com

### ★ CALL US: 012-345-678 ★



# High Quality Large Window Decals

A 3D architectural rendering of a hair salon storefront. The main feature is a large glass window displaying a digital advertisement. The ad shows a woman's profile with voluminous, wavy brown hair. Text on the ad reads: "We Specialize on all aspects of hair design". Below this is a logo for "Hairdressing & BEAUTY SALON" featuring a white circular icon with a hairbrush. To the left of the window, a glass door provides a view into the salon's interior, which is furnished with white chairs and tables. Above the door, a yellow speech bubble contains the text "May not be available". To the right of the main window, there is a smaller display or sign showing a woman with long blonde hair and the text "Cut Style Updo" and "Full Service". A large red circular sticker is overlaid on the bottom right of the storefront, containing the text "From only €199.95".

## Express Service Available!

**Tel : 01 838 88 10**

For a quick quote please email us  
info@lowcostprintireland.com



# High Quality Bar/Restaurant Menus



From  
only  
**€19.95**

Whether your menus are folded (scored) or in a flat style they are an enticing culinary showcase for your customers and guests. Create high-quality, full colour menus using our in house graphic design service or supply your own design and save on the cost. A water resistant outer coating is an option which will extend the life of your menus.

**Available in various different sizes from as small as A6 all the way to to 640mm in length with either a square or round corner finish.**

# High Quality Pavement Signs & Forecourt Signs



From  
only  
**€144.95**

If you're looking to effectively advertise your business and draw your local customers, as well as new ones to your store, our pavement signs are here to attract (Otherwise known as sandwich boards). We have a freestanding range that are multi functional, durable and tactical. Suitable for small or large premises, you are able to clearly communicate and promote your business message. Choose from various sizes and develop your marketing campaign today with a premium pavement sign board from us.

**Express Service Available!**

**Tel : 01 838 88 10**

For a quick quote please email us  
**info@lowcostprintireland.com**

## High Quality Carbonless Docket Books



Docket Books can be an ideal solution to help your company with day to day activities. Use them for your delivery note, invoices, purchases orders, receipts etc. Where possible you should incorporate your logo, which is more professional and helps in creating a strong identity for your company. Available printed in short run colour or in large quantities B/W in either duplicate, triplicate or quadruple sets, pre-numbered and perforated.

**Minimum order from only 2 books all the way up to 100's of books**

## High Quality Colour & B/W T-Shirt Printing

May not  
be available



From  
only  
**€15.95**

Buy your full colour printed t-shirts from [lowcostprintireland.com](http://lowcostprintireland.com)  
All T-Shirts are printed to order, one by one so that the quality is always first class.

We use only the latest DTG machine technology to print on to your full colour design.

All our T-Shirts are pre-shrunk, 100% cotton and are machine washable.

**Minumum order applies**  
**Available in various sizes**

**Express Service Available!**

**Tel : 01 838 88 10**

For a quick quote please email us  
[info@lowcostprintireland.com](mailto:info@lowcostprintireland.com)

## High Quality Wedding Stickers & Stationery On A Budget



**Complete  
Sets from  
only  
€199.95**

High quality wedding sets  
at affordable prices.

- Day Invites •
- Night Invites •
- Thank you Cards •
- R.S.V.P Cards •
- Table Place Cards •
- Mass Booklet Covers •
- Save The Date Cards •
- Envelope Stickers/Seals •
- Outside Wedding Signage •

All can be purchased  
individually if required!

Supply your own design or  
we can design for you!

## High Quality Printed Tote Bags

May not  
be available

**From  
only  
€13.95  
each**

Stay  
**POSITIVE**  
and  
good things  
**WILL**  
happen.



Custom printed tote bags are a great choice for a business promotion or to celebrate an occasion. Their astonishing versatility is matched by their multigenerational appeal and their status as a fashion statement – making them a popular choice for use time and time again. Each time your custom printed tote bags are used, it's a chunk of new promotion for your business. The gift of a printed tote bag really is the gift that keeps on giving back to your marketing strategy.

**All our bags are printed using washable long life inks, so that they will last and last.**

Minimum order applies

**Express Service Available!**

Tel : 01 838 88 10

For a quick quote please email us  
[info@lowcostprintireland.com](mailto:info@lowcostprintireland.com)

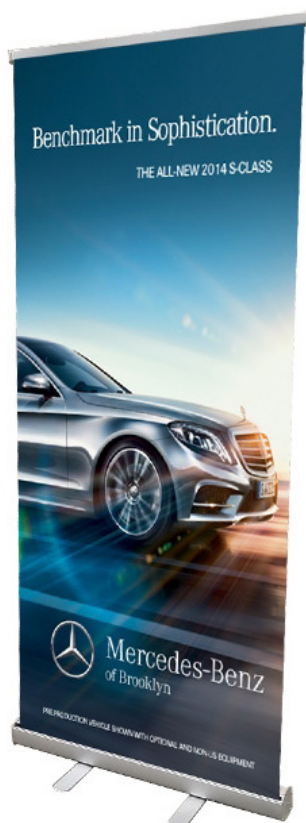


# High Quality Large Posters In Various Sizes A2, A1 & A0



Posters

## Pull Up Banners



Rolls back in to its base for easy transportation

## Vinyl Banners with Eyelets



We also print large mesh banners which are ideal if covering a window(s) because they have tiny perforations which allow light shine through.

## Corriboard Signs





## High Quality Lanyard Printing

May not  
be available



We supply various lanyards ranging from simple to complex in customisation. Whether you are in need of a one-color print for an event or a more detailed, dye sublimation print with your branding and company logo emblazoned along the material length (in a stunning full color print); we can do it!

For our customers with time restraints, in need of lanyards right away, we can supply a range of plain, non-branded ID lanyards in stock for swift delivery.

Contact us today! Our team is on standby now to serve you. We will deliver a prompt turnaround on quotations on a carefully selected range of lanyards.

Minimum order applies

## High Quality Small Posters In A4 & A3



Posters are by the far the easiest way to convey information and create eye-catching promotional material for your business.

Be the centre of attention with one of our promotional posters.

Our small posters are available in A4 or A3 on a range of stocks.

We offer high quality digital printing which is very cost effective and very fast to produce, also remember with digital printing no job is too small, if you only want only 1 poster printed then no problem we can make that happen!

**Express Service Available!**

Tel : 01 838 88 10

For a quick quote please email us  
[info@lowcostprintireland.com](mailto:info@lowcostprintireland.com)

## High Quality Bag/Box Labels & Printed Mugs



Prices  
start as low  
from only  
**€17.95 for  
100 printed  
labels**

Available in various  
shapes and sizes  
Round,  
Rectangle,  
Oval and  
Square labels.

May not  
be available

Your  
Custom  
Design  
Here

From  
only  
**€5.95  
each**

Customised printed mugs are cost effective and are a brilliant promotional gift for any exhibition or promo give away, They instantly advertise your business and last for years. They are especially useful for sales personnel to give to potential customers so that they are remembered long after a sales visit.

## High Quality Personalised Occasion Banners

**Personalised Banners**  
from only **€7.95 each**



Minimum  
order of  
only 2 printed  
banner  
applies

Make your celebration special with a custom banner from [lowcostprintireland.com](http://lowcostprintireland.com). There are lots of events and things to celebrate throughout life! Make your next celebration special with a banner from us! We produce high-quality, customised banners for all occasions. Our banners can be used both indoors or outdoors for your next celebration! They are available in standard format or for a bit extra money can be printed on metallic silver with high gloss finish. We provide a free design and express printing service on all our banners.

**Banner size: 330mm x 640mm**

**Express Service Available!**

Tel : 01 838 88 10

For a quick quote please email us  
[info@lowcostprintireland.com](mailto:info@lowcostprintireland.com)

## High Quality Sameday Photo's Printed & Framed



From  
only  
**€19.95**  
each

In house photographic editing,  
background removal, cropping and  
digital editing available.

Framing those cherished memories  
has never been easier.

All you have to do is email us your photo(s)  
and we will do the rest.

**[info@lowcostprintireland.com](mailto:info@lowcostprintireland.com)**

Ideal for funerals etc.,

**We specialise in same day/hour service  
and last minute requests!**

## Photocopying/Printer Paper & Credit Card Rolls



Laser  
Guaranteed  
Paper  
from only  
**€4.95**  
per pack



We Stock  
All Types of  
Credit Card  
Machine  
Rolls

**Express Service Available!**

Tel : 01 838 88 10

For a quick quote please email us  
**[info@lowcostprintireland.com](mailto:info@lowcostprintireland.com)**



# High Quality Memorial Cards & Keyrings

**FREE  
SAMPLES**  
Prices start at  
only **€42** for  
25 cards &  
includes **FREE**  
envelopes



We have been  
printing and designing  
high quality custom made  
religious & photographic  
memorial cards for over  
**30 years** and have fulfilled  
1,000's of orders for customers  
at home and abroad.

All our cards are  
hand finished ensuring superior  
quality time after time

**Express Service Available**

**Free proof by email  
of your card  
before its printed!**

Order online at [www.boltonprint.ie](http://www.boltonprint.ie), by email, by post or instore

# High Quality Ceramic Headstone Photo Plaques



**From  
only  
€125.95  
each**

**Direct from Italy**

**A unique way to remember a loved one.**

Easily added to an existing headstone or memorial.  
All ceramic photo plaques are 100% weatherproof  
and will never fade in the direct light or sunlight.

In house photographic editing,  
background removal,  
cropping and  
digital editing available.

**Express Service Available!**

**Tel : 01 838 88 10**

For a quick quote please email us  
[info@lowcostprintireland.com](mailto:info@lowcostprintireland.com)





All our high volume printing work is still produced using conventional litho and batching techniques because digital printing is not a viable option as it is way too expensive to produce in large volumes.

Over the past 30 years we have formed partnerships with some low cost/high quality print manufacturers throughout Europe and because of these partnerships we are able to supply high volume printed material with reliable delivery, while passing on significant cost savings.

Just one example of our  
high volume low cost printing prices

**20,000**  
**Colour**

flyers printed on gloss paper  
from only

**€459.00**

Price is for A5 sized flyers printed 2 sides & excludes design, delivery, VAT@ rate current & is correct at time of printing this catalogue

**Express Service Available!**

Tel : 01 838 88 10

For a quick quote please email us  
[info@lowcostprintireland.com](mailto:info@lowcostprintireland.com)

# In House Layout & Design Service



**Don't panic if you don't already have your own artwork because we can create something for you.**

Your **Image** is the FIRST THING any visitor or potential customer will perceive about your company.

Their judgement will often be followed by an instant classification of how you operate your business. Good graphic design and a comprehensive and pleasant layout will communicate a professional and trustworthy image where as a bad layout and poor graphic design will undoubtedly have the opposite effect.

Whether you are a sole trader or a larger organisation, proper efforts put towards your visual presentation will give your customers a sense of comfort knowing that the same attention to detail is reflected in the products you sell and the services you provide.

At lowcostprintireland we believe good graphic design and a professional logo is good for your business, for further info

**Phone: 01 838 88 10**

**Email: [info@lowcostprintireland.com](mailto:info@lowcostprintireland.com)**

# Frequently Asked Questions

## How do I place a printing order?

The most efficient way is to firstly email us your print ready artwork together with the a full description of the order required eg, paper type, quantity, printed sides etc., and make sure to include your contact phone number. On receipt, we will email you a quote together with a potential collection/delivery date. You have the option to pay by credit/debit over the phone or in person at our premises. **If for any reason you do not have your own artwork this is not a problem because we can have one of our graphic designers create something for you.**

## I would like to place an order but I am unsure of what the finished product will look like?

For peace of mind we will print you a colour sample of your product before printing the full quantity ordered. (T's&C's apply)

## What is a "Colour Proof"?

A colour proof is a preview of the design which we have created on your behalf. For efficiency all proofs are emailed so you can view it instantly on your computer or mobile device etc., and It will ensure that all the information that you have supplied to us for designing your product is correct before it is printed. (Please note, screen resolutions usually vary in quality from device to device.

## Can I order online?

Unfortunately we do not provide an online shopping service because we prefer to provide a personal shopping experience.

## What will happen if I submit my artwork in the incorrect size?

This is not a problem, because we fully understand errors happen from time to time and it is for this reason that we thoroughly check screen resolution and all artwork sizes before they processed. If we are able to, we will resize to the correct size for a small additional charge.

## Do I have to pay for delivery?

We offer free delivery on all orders over €135, however customers have the option to collect from our premises for all those last minute urgent orders.



# Frequently Asked Questions

## **Do you open on Saturday mornings?**

Yes, on occasion we are open, but strictly by prior appointment only.

## **How long does it take to receive a proof?**

We can create a proof in one day but it really all depends on the complexity of the artwork. To view your proof, you will need a copy of Acrobat Reader installed on your device, You can download for free [www.adobe.com](http://www.adobe.com).

## **Can I purchase extra prints from my original order?**

Of course you can, all work carried out by us is archived for a maximum of 48 months just in case down the line you require extra prints from the original document.

## **How do I pay for my order?**

You have the option to pay over the phone by credit/debit card or by PayPal.

## **What happens if I don't have my own artwork?**

This is not a problem because at [Lowcostprintireland.com](http://Lowcostprintireland.com) we are expert graphic designers and can create your artwork for you. All our graphic designers have over 30 years of experience in their chosen profession.

## **Do I have to make a prior appointment if I want to place my order in person?**

Unfortunately we operate by appointment only so we highly recommend that you book an appointment before travelling to see us.

## **Can I increase the quantity of my initial order before it goes to print?**

Yes of course you can all quantities can be increased, however you must notify us before submitting your proof approval in order to avoid any additional reprint charges.

## **Why did I not receive an email from [lowcostprintireland.com](http://lowcostprintireland.com)?**

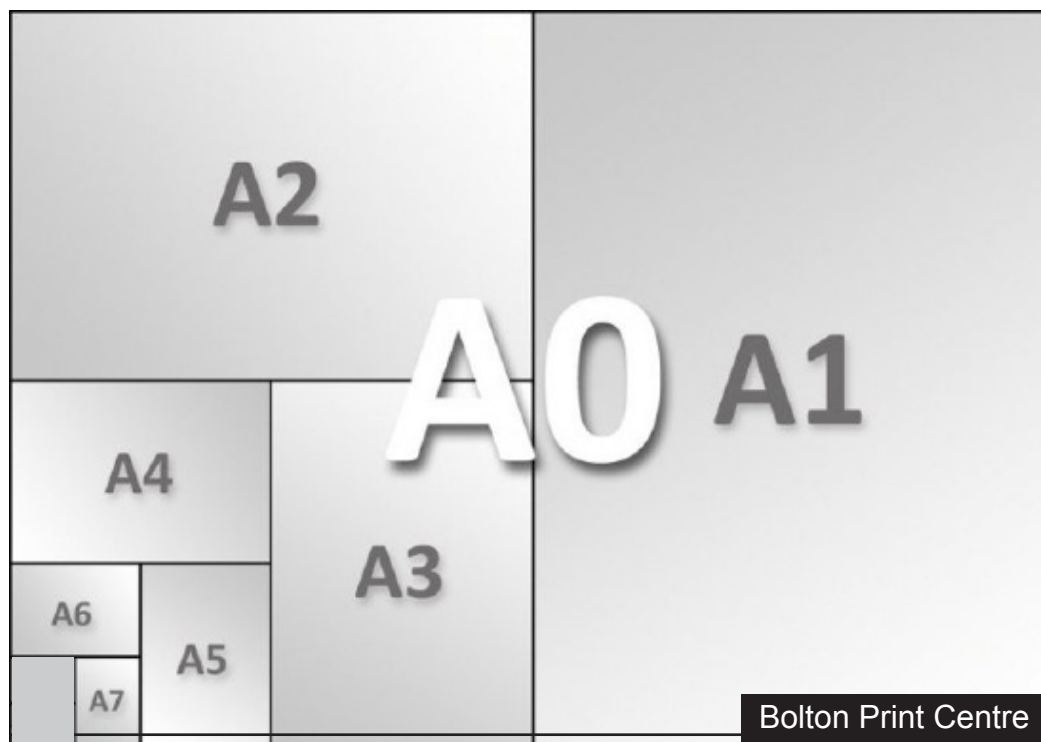
Unfortunately from time to time, proofs which we have emailed have ended up in the junk or spam folder of the recipient but you can be rest assured that we always send a follow up email just to confirm that you have received same.

## **Can I have some errors on my proof corrected?**

Yes of course you can, simply email us with the correction(s) that is required and we will email you a revised proof at no extra charge. (T's&C's apply)

## Standard Paper Sizes in mm's & inches

Many people get confused about the different paper sizes available  
So we have included a handy chart & guide for your reference.



### Size in mm

A0 841 x 1189

A1 594 x 841

A2 420 x 594

A3 297 x 420

A4 210 x 297

A5 148 x 210

A6 105 x 148

A7 74 x 105

### Size in Inches

33.11 x 46.81

23.39 x 33.11

16.54 x 23.39

11.69 x 16.54

8.27 x 11.69

5.83 x 8.27

4.13 x 5.83

2.91 x 4.13

### **Our Guarantee**

Every order that leaves our facility is guaranteed to be of high quality, However if for any reason, which has not happened yet you're not satisfied with the order you receive, please let us know and we will try to resolve the matter without delay.

### **Choice of Products**

With so many products, paper stocks and finishes on offer you'll always be able to find the right fit at [lowcostprintireland.com](http://lowcostprintireland.com) However if you can't find what you are looking for please let us know because print isn't one size fits all. Don't forget our team are available to answer any queries you may have.

### **Our Reliability**

During a 2019 survey carried out we scored an average 99% reliability rating amongst new and existing customers and a retention rate for repeat business of over **90%**

### **Delivery**

We know what it's like waiting in for a delivery, that's why we offer as many delivery options as possible to give you total control. Depending on how quickly you need your print, you can choose from several options and carriers to make sure your order arrives at a time that's convenient for you.





## Just some of the reviews that we received from customers

Very friendly and professional staff. Won't hesitate to come back again.  
I would 100% recommend them!

**Álvaro Reyes López, Criado Wines, Wine Importer**

Great service and great prices. Will definitely be back.

**Pádraig Ó Broic**

Love getting printing services from low cost. They are affordable, responsive and quite flexible whenever I wanna get some prints done even on shorter notices. I would recommend lowcostprinting services very much.

**Fidak Batool**

Excellent service at a very economical price! I sent an email enquiring about the price of the printings I wanted to do and got an immediate response. At the store, Damian was superfriendly and judging by the chat we had, he is also a very knowledgeable man. Printings quality was excellent and believe me, that day I checked almost all the printing stores in Dublin and this one was by far the most cost effective.

**Elena Martinez, Ryanair Pilot**

Good quality print & very helpful staff, special thanks to Damian who provided flexible service to meet my need.

**Omkar Shinde, Soft Engineer**

We received the memorial cards yesterday - they're absolutely fantastic!  
The quality is second to none & your level of service throughout was exceptional.  
Thanks so much!

**Veronica, Grehanstown.**

Excellent service and friendly staff. Highly recommend for all your printing needs!

Kind Regards

**Gautham Dijin**

Hi Damian

Just want to say a huge thank you to you and your team for the time taken with this order. Your help and patience are very much appreciated.

Kind regards

**Eileen, Kerry**

Only getting around now to say many thanks, we're all very happy with the business cards and folders you did for us for our RDS expo. Brilliant service,

Kind Regards

**David McDonald, Dialsave**

# Don't stop marketing!

There is no doubt that marketing in a slow down is going to be a challenge, mostly because you have to go against your instincts and standard operating norms. Add to this the changing customer behavior, and the situation becomes even more chaotic. You must optimise your budget and be smart about priorities to accompany your customers on the new journey. But it doesn't mean you should stop spending money on marketing your offerings.

On the contrary, you should consider this as an opportunity, an opportunity to provide prospects what they need most in a down turn and cement the loyalty of your existing customers towards your brand. The bottom line is, hold on tight to your marketing budget, but not too tight after all consistent and persistent marketing is the only effective kind. In other words "Marketing and innovation have proven to produce results; all the rest are cost.

**At lowcostprintireland our prices are guaranteed not to break your marketing budget!**

**Examples of companies believe it or not that grew during a downturn**

## 1. Kellogg's during The Great Depression

In the 1920s, Post was the leader in the market, but when the Great Depression hit, the company reduced its marketing considerably.

Meanwhile, its biggest rival, Kellogg's, doubled their advertising expenditure and quickly saw their profits boom by 30%! In fact, after overtaking the top position in the 1920s, Kellogg's is still the category leader a century later.

Additionally, Roland S. Vaile tracked 200 companies through the recession of 1923. He reported that companies who continued to advertise during the crisis were 20% ahead of what they were before the recession. On the other hand, the companies that had reduced their marketing were still in the recession and were 7% behind where they were in 1920. Companies that continued to advertise during the 1923 recession ended up 20% ahead of where they were before the recession.

## 2. Toyota during the 1973-1975 recession

A 17-month downturn was marked between 1973 to 1975, triggered by an energy crisis. During the time, the Toyota Corolla was second to the Honda Civic in the first government-issued miles-per-gallon (mpg) report. However, things changed once the recession hit. Toyota resisted the temptation to cut down its marketing budget, and by 1976, the company became the top imported carmaker in the United States.

## 3. Pizza Hut during the 1990-1991 recession

During the 1990-1991 recession, McDonald's decided to reduce its marketing spending and promotion budget. Contrarily, Pizza Hut and Taco Bell took advantage of their reduced presence and focused their efforts to retain their own respective marketing activities. As a result, both the companies experienced higher sales, with Pizza Hut seeing a 61% increase, and Taco Bell a 40% raise. McDonald's saw their sales decline by 28%.

## 4. Amazon during The 2008-2009 recession

Back in 2008 and 2009, while the world was in recession, Amazon grew its sales by 28%. How? They continued to innovate with new products and even launched the now-famous Kindle. This move, although risky, helped the company grow its market share, and on Christmas Day 2009, Amazon customers actually bought more ebooks than printed books! We're aware of the monopoly that Amazon is enjoying currently, having gained a loyal and happy customer base over the years.

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- ✓ Pull Up Banners
- ✓ PVC Canvas Banners with Eyelets
- ✓ Envelopes, Supplied & Printed in DL, C5 & C4 sizes
- ✓ Duplicate/Triplicate Invoice Books, Numbered & Perforated (Small Quantities Available)
- ✓ Presentation Folders – Laminated
- ✓ Promo Cards



At [lowcostprintireland.com](http://lowcostprintireland.com) we only use paper that is produced from sustainable forestry and certified by the FSC

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- ✓ Greeting Cards
- ✓ Party Invites

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- ✓ Round Cornered

### RESTAURANT & FOOD

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- ✓ Menus
- ✓ Posters
- ✓ Price Lists

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Damian Bolton  
Sales Division

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